

Academic Affairs Report

UWED | Academic Year 2024/2025 (Preparation for 2025/2026)

Key Highlights

- Total students: 3737 (BA 3499; MA 238)
- Faculty: 174 full-time + 23 internal PT + 44 external PT + 16 international
- Master's reform: credits 60→90, duration 12 months
- KPI framework introduced: total 125 points (target max 200)
- Career Day: 189 employed out of 384 graduates (49.2%)
- THE Impact Rankings: overall 1001+ group; strongest in SDG 16 & 8

Report Structure

Focus: academic operations, quality, people, and outcomes



Student body & programs

Enrollment, degree structure, academic portfolio



Faculty & HR pipeline

Composition, recruitment funnel, incentives and KPI



Curriculum & learning materials

Master's reform, teaching resources, exams



Digital academic management

Timetabling, LMS/HEMIS integration, grant workflow



Student outcomes

Career support, employability and partnerships



Integrity & rankings roadmap

Plagiarism prevention, SDG reporting, THE Impact Rankings

Challenges & next steps are summarized on the final slide.

Student Body & Academic Portfolio

Total enrollment: 3737 | Departments: 11

Total students

3737

BA + MA

Bachelor's students

3499

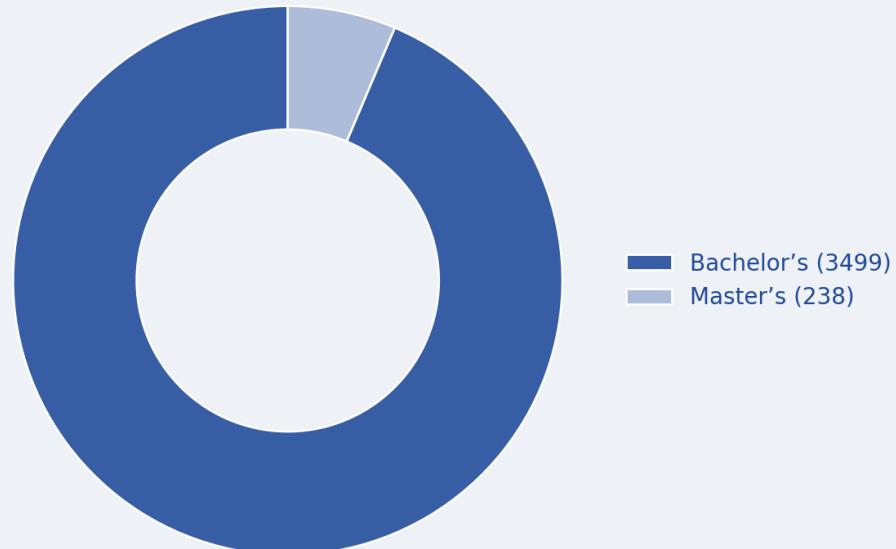
93.6% of total

Master's students

238

6.4% of total

Enrollment split (BA vs MA)



- Academic offer includes bachelor's tracks and master's specializations.
- Master's curriculum was updated with a larger credit volume and longer study duration.
- Priority: improve learning experience while expanding advanced programs.

Faculty Composition

Teaching staff across 11 departments

Full-time faculty

174

Internal part-time

23

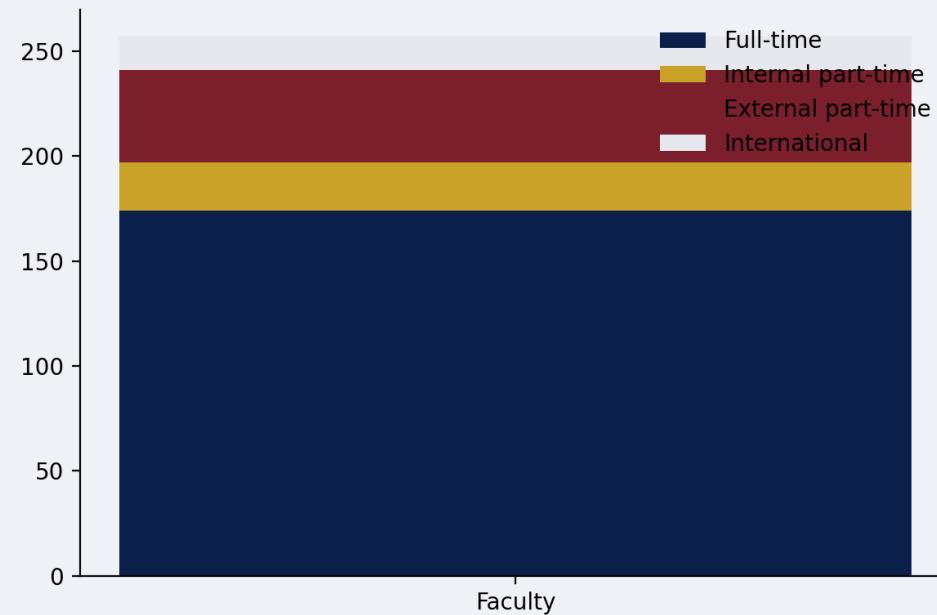
External part-time

44

International

16

Faculty mix (headcount)



- HR focus: attract experienced professors and staff with academic degrees/titles.
- Recruitment process includes online applications, demo lessons and interviews.
- Planned: scoring (“skoring”) system to standardize selection.

Faculty Recruitment Pipeline

From applications to selection

Applications: 135

Demo lessons: 101

Interviews: 53

Selected: 27

Planned improvement: implement a standardized scoring system to strengthen transparency and comparability.

Master's Curriculum Reform

Credit increase, extended duration, expanded specializations

Credits: 60 → 90

Study duration: 12 months

5 new master's specializations

launched for 2025/2026

Implementation timeline

Qualification requirements & curricula updated

Programs reviewed and aligned

Credits increased (60→90)

Higher learning volume

Duration extended (12 months)

More time for specialization

New specializations launched

5 new tracks

Teaching & Learning Materials

Publishing and academic resources

Total titles prepared

28

Textbooks

7

Manuals

14

Breakdown

Textbooks



Manuals



Methodological guides



Dictionaries

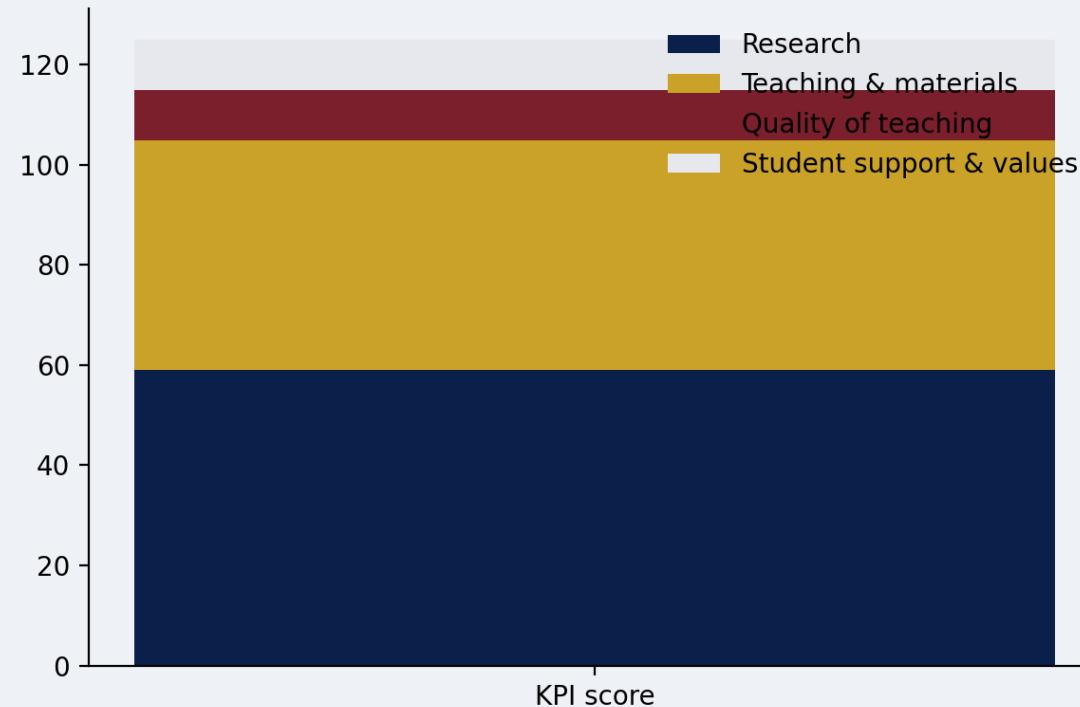


All titles were prepared for publication through the university publishing workflow.

Faculty Performance KPI Framework

Total score: 125 | Target maximum: 200

KPI score composition (points)



- 59 points — Research output
- 46 points — Teaching & learning materials
- 10 points — Teaching quality
- 10 points — Student support & values education
- Plan for 2025/2026: increase maximum to 200 points.

Purpose: align incentives with quality enhancement and measurable academic contribution.

Digital Academic Management

Processes: grants, timetabling, and learning platforms

Grant allocation & redistribution

Workflow moved to a digital process supported by university platforms for transparency and efficiency.



Policy basis

Government resolution (2025)



Submission

Student requests & documents



Review

Academic & administrative validation



Decision

Allocation / redistribution

Academic scheduling & platforms

- Timetabling improved via integrated digital planning.
- Exam processes were digitalized and organized in computer labs.
- Priority next: strengthen HEMIS–Moodle interoperability.

Next-year digital priorities

- Unified academic data
- Stable LMS integration
- Student-facing service portal
- Analytics for quality improvement

Student Outcomes & Employability

Career support and employer engagement

Graduates supported

384

Employed

189

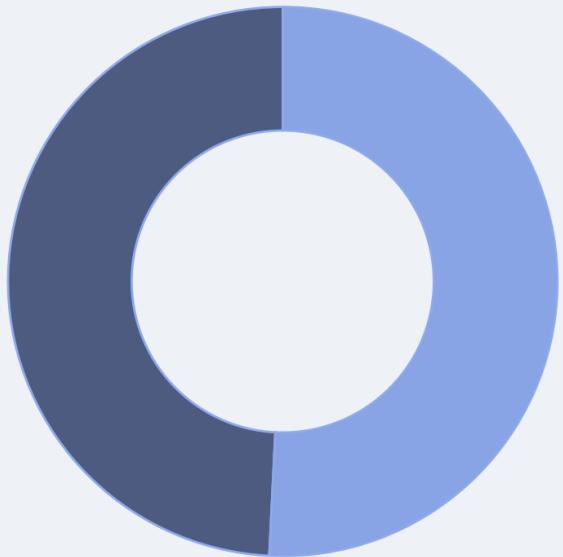
49.2% employment

Career Day format

3 days

20–22 May

Employment split



■ Employed (189)
■ Other / unknown (195)

- Career Day hosted 100+ employers and partner organizations.
- Next step: launch and scale dedicated Career Center website and services.
- Focus: internships, job matching, alumni engagement, employer pipelines.

Academic Integrity & International Visibility

Plagiarism prevention and ranking outcomes

Academic integrity

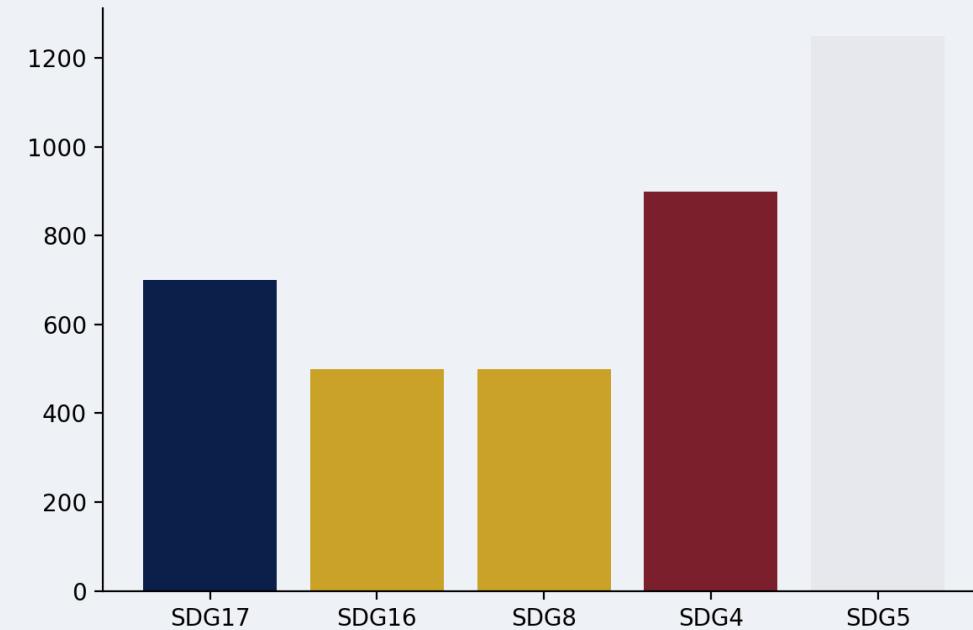
Anti-plagiarism checks were strengthened using StrikePlagiarism to support originality and quality.

Integrity actions

- Mandatory similarity checks
- Guidance for students
- Faculty training & enforcement
- Quality assurance alignment

THE Impact Rankings (2024 participation)

Overall: 1001+ group



SDG17: 601–800 | SDG16: 401–600 | SDG8: 401–600
SDG4: 801–1000 | SDG5: 1001–1500

Challenges & Next Steps

Priorities for 2025/2026

Key challenges

- Shortage of experienced faculty with academic degrees/titles
- Integration issues between HEMIS and Moodle
- Need for stronger digital service delivery
- Competitive higher education environment

Action plan (next 12 months)

- Strengthen recruitment & scoring system
- Scale KPI to 200 max and align incentives
- Improve LMS interoperability and analytics
- Expand master's portfolio & learning materials
- Deepen employer partnerships and internships
- Continue rankings roadmap and SDG reporting

Thank you